



Freskon



4th
INTERNATIONAL
TRADE SHOW
FOR FRUITS
& VEGETABLES

26-28
04.2018

THESSALONIKI
INTERNATIONAL EXHIBITION
& CONGRESS CENTER
GREECE

the Fresh Show

FRESKON 2017: Thessaloniki a strategic transport hub for fruit and vegetables within Europe

FRESKON is the largest trade show for Fruit and Vegetables held in the Balkans and SouthEastern Mediterranean. Organised by **TIF HELEXPO** from **26th to 28th April 2018** at the **International Exhibition Centre**, owned by **TIF HELEXPO** and situated in the city of Thessaloniki. **FRESKON** is a purely professional exhibition that, in just three years, managed to become the strategic link between companies distributing fresh fruit & vegetables and the international markets. Essentially, it is an international meeting point for

companies, producers and traders, enabling the growth of commerce and exports, the promotion of exceptional fruit & vegetable products and the expansion of partnerships through a high-quality exhibition event, a rich schedule of B2B meetings, International Congresses, side events, presentations of innovative products, speeches, etc. **FRESKON** is a key tool for the growth of enterprises distributing fresh fruit and vegetables in the broader region towards the global market and vice versa.



Freskon at a glance

Exhibit categories

- Fresh fruit and vegetables
- Organic products Machinery
- Packaging & standardisation materials
- Transport and logistics companies
- Quality control laboratories

Participants

- Cooperatives Producers
- Fruit & vegetable wholesalers
- Fruit & vegetable importers/exporters
- Retail traders Greek and international supermarket chains
- Logistics companies
- Consulting companies
- Certification companies



Statistics & Events

Freskon in numbers

- 4.000 Commercial Visitors from 42 countries
- 2.500 B2B scheduled appointments
- 247 Exhibitors from 22 countries
- 13.500m² Exhibition Area
- Hosted Byers from 31 Countries

Parallel Events 2018

- 1st International Grape congress
- Specialized parallel events, speeches and presentations
- FreshCon market
(B2B meeting point of the largest Balkan and SE Europe's Super Market Chains)





Freskon

the
FRESH
show!

PARALLEL EVENTS



CONTACT INFORMATION

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